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05-430: Programming Usable Interfaces

Section B

October 30, 2018

Homework 6: JS Feature Design Choices

**Low Fidelity Design Choices**

In creating my low fidelity prototypes, I aimed to keep the structure of the website I had created in previous mock ups with minor modifications representing new features. I added hearts to the product browsing page representing the ability to mark an item as a favorite. For my new page, there is a combined sign in/sign up page that looks similar in theme to other pages, with a large background image (like the contact or about pages) and a modal in the middle with the content (similar to the product detail page). This will make it so that this page will feel as if it fits in with the remainder of the website, rather than something that was added later on. I also began prototyping an additional account page if we want to save user information, and used much of the same philosophy here.

LoFi Prototype PDF:

Page 1: Sign in / Sign up

Page 2: Product Browse Page

Page 3: Account Page

**High Fidelity Design Choices**

In creating my high fidelity prototypes, I once again kept the same color scheme as my original site, and made some minor modifications. The subtitle in the header was moved under the store name to make room for the account and sign out links in the top right corner. I used the same rationale here as I did in assignment 3 when dealing with aesthetics: the color scheme is reminiscent of cinnamon buns (as is the additional background image on the login page) and more mature, but the use of large images can help create a more trendy feeling as well.